



Sally Jones Heinz
President and CEO
MIFA (Metropolitan Inter-Faith Association)

MIFA (Metropolitan Inter-Faith Association) was founded in 1968 in an unprecedented cooperative effort uniting church and community leaders to confront the growing issues of poverty, hunger, and social division in Memphis. Created in the wake of Dr. Martin Luther King, Jr.'s assassination, MIFA began as a volunteer-driven advocacy agency and has since evolved into a professional social service nonprofit with a \$10 million operating budget. MIFA's mission is supporting the independence of vulnerable seniors and families in crisis through high-impact programs, which touch the lives of 50,000 individuals each year.

Sally Jones Heinz came to MIFA in 2007 as Vice President of Development. She became President & CEO in 2011, only the sixth person to hold that position in MIFA's 51-year history. She has since led MIFA through a strategic plan process, including refining its mission, adapting to the emerging needs of the community, and establishing a sound financial model that responds to the current environment. Current focus areas are improving outcomes for families experiencing homelessness and meeting the growing community need for home-delivered meals for seniors.

Sally holds a B.A. in History from Rhodes College and an M.A. in American Studies from The University of Texas in Austin.