Flashfood

A digital marketplace to eliminate retail food waste and feed families more affordably.

About Flashfood

Flashfood is an app-based marketplace that strives to eliminate retail food waste by connecting consumers with discounted food nearing its best-by date. The mobile app operates in over 1,200 grocery locations throughout the U.S. and Canada. Shoppers can buy items from grocery retailers through the Flashfood app and pick them up in-store at great prices while collectively reducing food waste. To date, Flashfood has diverted over 33 million pounds of food, saved shoppers over $100 million and more affordably fed hundreds of thousands of families. Flashfood is currently working with The GIANT Company, Meijer, Tops Friendly Markets, Martin’s Markets, Family Fare, VG’s Grocery, Giant Eagle, Giant Food of Maryland and Stop & Shop. Flashfood is a free app available on iOS and Android. For more information, please visit flashfood.com.

Josh Domingues Bio

Josh Domingues is the Founder & CEO of Flashfood, a mobile marketplace that strives to eliminate retail food waste by connecting communities with discounted food nearing its best-by date.

Josh founded Flashfood in 2016 after becoming passionate about the environmental effects of food waste. Determined to make a difference, Josh often cites that if international food waste were a country, it would be the third leading cause of Greenhouse Gas (GHG) emissions behind the US and China. Josh leads corporate strategy for Flashfood, which has diverted more than 33 million pounds of food from landfills and has made groceries more affordable for more than 290,000 families.

Josh honed his leadership skills early as a professional hockey player and team captain in the Ontario Hockey League. After earning a Bachelor of Commerce Cum Laude (Finance and Management Science) from Saint Mary’s University, Josh worked as an investment advisor before becoming a management consultant and VP at a boutique firm.