RF Buche is the President of GF Buche Co. since 2000. GF Buche Co. was established in 1905 in Lake Andes, SD by RF's great grandfather. RF is a 4th generation grocer. He has had the passion for the grocery business since he snuck out of the house at the age of four years old in blizzard like conditions just to walk to the store to be at work with his dad. RF has been working in the stores at every level ever since.

GF Buche Co. prides itself with great customer service and differentiation within the retail industry. RF credits both those key attributes to his dad and grandpa as they have been handed down in each generation.

RF Buche owns and operates grocery, convenience, fast food, hardware, and auto parts stores in 20 locations in eleven different communities spread throughout South Dakota. The Buche Company employs approximately 400 team members and is planning for more growth.

In 1992, RF graduated with a Bachelor of Science degree in Business Administration from Black Hills State University in Spearfish, SD where he also played football for the Yellow Jackets. During his professional career, Buche has been involved with most of his location's chamber of commerce and other community events. RF Buche has served on the board of directors for the National Grocer's Association. He currently serves on the board of South Dakota Retailers as past president. He and his wife Tammi have four children named Molly, Shannon, Gus and Gracie. Gus is only 13 years old, but with having the founder's namesake, RF is hoping he will be a 5th generation grocer.